



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
569458-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 21-26, 2012 :60	August 21-26, 2012

Billing Address:

Media Strategies & Research
Attention: Suzanne Lorimer
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
08/21/12 - 08/26/12	569458	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/22/12	08/22/12	M-F 5-530a	5-530a	--1----	1:00	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/22/12 5:07 AM M-F 5-530a 5-530a 1:00 CMT1207 \$500.00 NM									
2	08/24/12	08/24/12	M-F 530-6a	530-6a	----1--	1:00	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/24/12 5:37 AM M-F 530-6a 530-6a 1:00 CMT1207 \$500.00 NM									
3	08/23/12	08/23/12	M-F 6-7a	6-7a	---1---	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ---1--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/23/12 5:58 AM M-F 6-7a 6-7a 1:00 CMT1207 \$900.00 NM									
4	08/22/12	08/24/12	M-F 7-9a	7-9a	--1-1--	1:00	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 --1-1-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/22/12 8:54 AM M-F 7-9a 7-9a 1:00 CMT1211 \$900.00 NM									
2 4 F 08/24/12 7:55 AM M-F 7-9a 7-9a 1:00 CMT1207 \$900.00 NM									
5	08/21/12	08/21/12	M-F 10-11a	10-11a	-1-----	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 -1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 08/21/12 10:28 AM M-F 10-11a 10-11a 1:00 CMT1211 \$300.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
569458-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		August 21-26, 2012 :60	August 21-26, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/24/12	08/24/12	M-F 1-130p	1-130p	----1--	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ----1-- 1 \$300.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 F 08/24/12 1:25 PM M-F 1-130p 1-130p 1:00 CMT1211 \$300.00 NM									
7	08/23/12	08/23/12	M-F 3-4p	3-4p	---1---	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ---1--- 1 \$300.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 08/23/12 3:39 PM M-F 3-4p 3-4p 1:00 CMT1207 \$300.00 NM									
8	08/22/12	08/22/12	M-F 5-6p	5-6p	--1----	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 --1---- 1 \$900.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 08/22/12 5:22 PM M-F 5-6p 5-6p 1:00 CMT1212 \$900.00 NM									
9	08/24/12	08/24/12	M-F 6-630p	6-630p	----1--	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ----1-- 1 \$1,200.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 F 08/24/12 6:15 PM M-F 6-630p 6-630p 1:00 CMT1212 \$1,200.00 NM									
10	08/21/12	08/23/12	M-F 630-7p	630-7p	-1-1---	1:00	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 -1-1--- 2 \$900.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 08/21/12 6:53 PM M-F 630-7p 630-7p 1:00 CMT1212 \$900.00 NM									
2 4 Th 08/23/12 6:46 PM M-F 630-7p 630-7p 1:00 CMT1211 \$900.00 NM									
11	08/23/12	08/23/12	FOX Prime Thursday 8-9	8p-9p	---1---	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ---1--- 1 \$2,400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 08/23/12 8:22 PM FOX Prime Thursday 8-9p 8p-9p 1:00 CMT1212 \$2,400.00 NM									
12	08/21/12	08/21/12	M-F 9-10p	9-10p	-1----	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 -1----- 1 \$1,500.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 08/21/12 9:55 PM M-F 9-10p 9-10p 1:00 CMT1211 \$1,500.00 NM									
13	08/24/12	08/24/12	M-F 1030-1102p	1030-1102p	----1--	1:00	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ----1-- 1 \$750.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 F 08/24/12 10:45 PM M-F 1030-1102p 1030-1102p 1:00 CMT1207 \$750.00 NM									



Send Payment To:
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Chicago, IL 60677-3006

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569458-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	August 21-26, 2012 :60	August 21-26, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/			Type
						Length	Week	Rate	
14	08/26/12	08/26/12	Su 10-1030p	10-1030p	-----1	1:00	1	\$1,260.00	NM
Weeks: <u>Start Date</u> 08/20/12 <u>End Date</u> 08/26/12 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$1,260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	4	Su	08/26/12	10:09 PM	Su 10-1030p	10-1030p	1:00	CMT1207	\$1,260.00 NM

<u>Total Spots</u>	16	<u>Gross Total</u>	\$14,410.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$2,161.50
<u>Net Amount Due</u>	\$12,248.50

INVOICE

WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
569457-1	08/26/12	August 2012	07/30/12 - 08/25/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 21-26, 2012	August 21-26, 2012

Billing Address:

Media Strategies & Research
Attention: Suzanne Lorimer
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
08/21/12 - 08/26/12	569457	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/21/12	08/21/12	M-F 5-530a	5-530a	-1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 -1----- 1 \$250.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 08/21/12 5:23 AM M-F 5-530a 5-530a :30 CMT1213 \$250.00 NM									
2	08/23/12	08/23/12	M-F 530-6a	530-6a	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ---1--- 1 \$250.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 08/23/12 5:45 AM M-F 530-6a 530-6a :30 CMT1213 \$250.00 NM									
3	08/21/12	08/24/12	M-F 6-7a	6-7a	-11-1--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 -11-1-- 3 \$450.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 08/21/12 6:38 AM M-F 6-7a 6-7a :30 CMT1213 \$450.00 NM									
2 4 W 08/22/12 6:43 AM M-F 6-7a 6-7a :30 CMT1213 \$450.00 NM									
3 4 F 08/24/12 5:58 AM M-F 6-7a 6-7a :30 CMT1213 \$450.00 NM									
4	08/21/12	08/24/12	M-F 7-9a	7-9a	-1-1---	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 -1-1--- 2 \$450.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 08/21/12 7:15 AM M-F 7-9a 7-9a :30 CMT1213 \$450.00 NM									
2 4 Th 08/23/12 8:58 AM M-F 7-9a 7-9a :30 CMT1204 \$450.00 NM									
5	08/24/12	08/24/12	M-F 9-10a	9-10a	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ----1-- 1 \$150.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 F 08/24/12 9:43 AM M-F 9-10a 9-10a :30 CMT1204 \$150.00 NM									

INVOICE



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3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
569457-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		August 21-26, 2012	August 21-26, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/22/12	08/24/12	M-F 12-1p	12-1p	--1----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 --1---- 1 \$225.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 08/22/12 12:44 PM M-F 12-1p 12-1p :30 CMT1213 \$225.00 NM									
7	08/22/12	08/24/12	M-F 3-4p	3-4p	--1-1--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 --1-1-- 2 \$150.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 08/22/12 3:20 PM M-F 3-4p 3-4p :30 CMT1213 \$150.00 NM									
2 4 F 08/24/12 3:39 PM M-F 3-4p 3-4p :30 CMT1213 \$150.00 NM									
8	08/21/12	08/21/12	M-F 4-5p	4-5p	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 -1----- 1 \$300.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 08/21/12 4:12 PM M-F 4-5p 4-5p :30 CMT1213 \$300.00 NM									
9	08/23/12	08/24/12	M-F 5-6p	5-6p	---11--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ---11-- 2 \$450.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 08/23/12 5:08 PM M-F 5-6p 5-6p :30 CMT1213 \$450.00 NM									
2 4 F 08/24/12 5:14 PM M-F 5-6p 5-6p :30 CMT1204 \$450.00 NM									
10	08/22/12	08/23/12	M-F 6-630p	6-630p	--11---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 --11--- 2 \$600.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 08/22/12 6:10 PM M-F 6-630p 6-630p :30 CMT1213 \$600.00 NM									
2 4 Th 08/23/12 6:14 PM M-F 6-630p 6-630p :30 CMT1204 \$600.00 NM									
11	08/24/12	08/24/12	M-F 630-7p	630-7p	---1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ---1-- 1 \$450.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 F 08/24/12 6:48 PM M-F 630-7p 630-7p :30 CMT1213 \$450.00 NM									
12	08/21/12	08/21/12	FOX Prime Tuesday 8-9p 8p-9p		-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 -1----- 1 \$1,500.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 08/21/12 8:20 PM FOX Prime Tuesday 8-9p 8p-9p :30 CMT1213 \$1,500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
569457-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		August 21-26, 2012	August 21-28, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	08/22/12	08/24/12	M-F 9-10p	9-10p	--111--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 --111-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/22/12 9.43 PM M-F 9-10p 9-10p :30 CMT1213 \$750.00 NM									
2 4 Th 08/23/12 9.10 PM M-F 9-10p 9-10p :30 CMT1213 \$750.00 NM									
3 4 F 08/24/12 9.23 PM M-F 9-10p 9-10p :30 CMT1204 \$750.00 NM									
14	08/23/12	08/23/12	M-F 1030-1102p	1030-1102p	--1---	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ---1--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/23/12 10.45 PM M-F 1030-1102p 1030-1102p :30 CMT1204 \$375.00 NM									
15	08/25/12	08/25/12	Sa 10-1030p	10-1030p	----1-	:30	1	\$630.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/20/12 08/26/12 ----1- 1 \$630.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 08/25/12 10:14 PM Sa 10-1030p 10-1030p :30 CMT1204 \$630.00 NM									

Total Spots **23** Gross Total **\$11,030.00**

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,654.50
<u>Net Amount Due</u>	\$9,375.50

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
567919-1	08/26/12	August 2012	07/30/12 - 08/19/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 14-19, 2012	August 14-19, 2012

Billing Address:

Media Strategies & Research
Attention: Suzanne Lorimer
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
08/14/12 - 08/19/12	567919	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/14/12	08/19/12	M-F 5-530a	5-530a	--111--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 --111-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/15/12 5:08 AM M-F 5-530a 5-530a :30 CMT1213 \$125.00 NM									
2 4 Th 08/16/12 5:09 AM M-F 5-530a 5-530a :30 CMT1213 \$125.00 NM									
3 4 F 08/17/12 5:07 AM M-F 5-530a 5-530a :30 CMT1213 \$125.00 NM									
2	08/14/12	08/19/12	M-F 530-6a	530-6a	--111--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 --211-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/15/12 5:35 AM M-F 530-6a 530-6a :30 CMT1213 \$250.00 NM									
2 4 W 08/15/12 5:53 AM M-F 530-6a 530-6a :30 CMT1213 \$250.00 NM									
3 4 Th 08/16/12 5:52 AM M-F 530-6a 530-6a :30 CMT1213 \$250.00 NM									
4 4 F 08/17/12 5:36 AM M-F 530-6a 530-6a :30 CMT1213 \$250.00 NM									
3	08/17/12	08/17/12	M-F 6-7a	6-7a	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/17/12 6:00 AM M-F 6-7a 6-7a :30 CMT1213 \$450.00 NM									
4	08/16/12	08/16/12	M-F 7-9a	7-9a	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/16/12 7:58 AM M-F 7-9a 7-9a :30 CMT1213 \$450.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006



Invoice #	Invoice Date	Invoice Month	Invoice Period
567919-1	08/26/12	August 2012	07/30/12 - 08/19/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		August 14-19, 2012	August 14-19, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/18/12	08/18/12	Sa 7-9a	Sa 7-9a	-----1-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> 08/13/12 <u>End Date</u> 08/19/12 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$225.00									
Spots: # Ch 1 4 Day Sa Day Sa 08/18/12 Air Date 6:59 AM Air Time Description Sa 7-9a Start/End Time Sa 7-9a Length Ad-ID :30 CMT1213 Rate Type \$225.00 NM									
6	08/19/12	08/19/12	Su 7-9a	Su 7-9a	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 08/13/12 <u>End Date</u> 08/19/12 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # Ch 1 4 Day Su Day Su 08/19/12 Air Date 8:46 AM Air Time Description Su 7-9a Start/End Time Su 7-9a Length Ad-ID :30 CMT1213 Rate Type \$150.00 NM									
7	08/17/12	08/17/12	M-F 9-10a	9-10a	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 08/13/12 <u>End Date</u> 08/19/12 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # Ch 1 4 Day F Day F 08/17/12 Air Date 9:58 AM Air Time Description M-F 9-10a Start/End Time 9-10a Length Ad-ID :30 CMT1213 Rate Type \$150.00 NM									
8	08/16/12	08/16/12	M-F 11-1130a	11-1130a	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> 08/13/12 <u>End Date</u> 08/19/12 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00									
Spots: # Ch 1 4 Day Th Day Th 08/16/12 Air Date 11:15 AM Air Time Description M-F 11-1130a Start/End Time 11-1130a Length Ad-ID :30 CMT1213 Rate Type \$100.00 NM									
9	08/15/12	08/16/12	M-F 3-4p	3-4p	--11---	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> 08/13/12 <u>End Date</u> 08/19/12 <u>MTWTFSS</u> --11--- <u>Spots/Week</u> 2 <u>Rate</u> \$100.00									
Spots: # Ch 1 4 Day W Day W 08/15/12 Air Date 3:09 PM Air Time Description M-F 3-4p Start/End Time 3-4p Length Ad-ID :30 CMT1213 Rate Type \$100.00 NM									
Spots: # Ch 2 4 Day Th Day Th 08/16/12 Air Date 3:29 PM Air Time Description M-F 3-4p Start/End Time 3-4p Length Ad-ID :30 CMT1213 Rate Type \$100.00 NM									
10	08/15/12	08/17/12	M-F 4-5p	4-5p	--111--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> 08/13/12 <u>End Date</u> 08/19/12 <u>MTWTFSS</u> --111-- <u>Spots/Week</u> 3 <u>Rate</u> \$300.00									
Spots: # Ch 1 4 Day W Day W 08/15/12 Air Date 4:30 PM Air Time Description M-F 4-5p Start/End Time 4-5p Length Ad-ID :30 CMT1213 Rate Type \$300.00 NM									
Spots: # Ch 2 4 Day Th Day Th 08/16/12 Air Date 4:25 PM Air Time Description M-F 4-5p Start/End Time 4-5p Length Ad-ID :30 CMT1213 Rate Type \$300.00 NM									
Spots: # Ch 3 4 Day F Day F 08/17/12 Air Date 4:29 PM Air Time Description M-F 4-5p Start/End Time 4-5p Length Ad-ID :30 CMT1213 Rate Type \$300.00 NM									
11	08/15/12	08/17/12	M-F 5-6p	5-6p	---11--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> 08/13/12 <u>End Date</u> 08/19/12 <u>MTWTFSS</u> ---11-- <u>Spots/Week</u> 2 <u>Rate</u> \$300.00									
Spots: # Ch 1 4 Day Th Day Th 08/16/12 Air Date 5:36 PM Air Time Description M-F 5-6p Start/End Time 5-6p Length Ad-ID :30 CMT1213 Rate Type \$300.00 NM									
Spots: # Ch 2 4 Day F Day F 08/17/12 Air Date 5:54 PM Air Time Description M-F 5-6p Start/End Time 5-6p Length Ad-ID :30 CMT1213 Rate Type \$300.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006


Invoice #	Invoice Date	Invoice Month	Invoice Period
567919-1	08/26/12	August 2012	07/30/12 - 08/19/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		August 14-19, 2012	August 14-19, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/15/12	08/17/12	M-F 6-630p	6-630p	--1-1--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 --1-1-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/15/12 6:28 PM M-F 6-630p 6-630p :30 CMT1213 \$400.00 NM									
2 4 F 08/17/12 6:21 PM M-F 6-630p 6-630p :30 CMT1213 \$400.00 NM									
13	08/15/12	08/17/12	M-F 630-7p	630-7p	--111--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 --111-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/15/12 6:45 PM M-F 630-7p 630-7p :30 CMT1213 \$300.00 NM									
2 4 Th 08/16/12 6:53 PM M-F 630-7p 630-7p :30 CMT1213 \$300.00 NM									
3 4 F 08/17/12 6:53 PM M-F 630-7p 630-7p :30 CMT1213 \$300.00 NM									
14	08/15/12	08/17/12	M-F 9-10p	9-10p	--111--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 --111-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/15/12 9:46 PM M-F 9-10p 9-10p :30 CMT1213 \$750.00 NM									
2 4 Th 08/16/12 M-F 9-10p 9-10p :00 \$750.00 NM									
See MG 14.5									
3 4 F 08/17/12 M-F 9-10p 9-10p :00 \$750.00 NM									
See MG 14.4									
5 4 Su 08/19/12 9:08 PM Su 9-10p 9-10p :30 CMT1213 \$750.00 NM									
MG for 14.2 08/16									
4 4 Su 08/19/12 9:39 PM Su 9-10p 9-10p :30 CMT1213 \$750.00 NM									
MG for 14.3 08/17									
15	08/15/12	08/17/12	M-F 10-1030p	10-1030p	--11---	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 --11--- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/15/12 10:29 PM M-F 10-1030p 10-1030p :30 CMT1213 \$750.00 NM									
2 4 Th 08/16/12 10:56 PM M-F 10-1030p 10-1030p :30 CMT1213 \$750.00 NM									
* :00 \$750.00 NM									
16	08/15/12	08/17/12	M-F 1030-1102p	1030-1102p	--111--	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 --111-- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/15/12 10:54 PM M-F 1030-1102p 1030-1102p :30 CMT1213 \$375.00 NM									
2 4 Th 08/16/12 11:39 PM M-F 1030-1102p 1030-1102p :30 CMT1213 \$375.00 NM									
* :00 \$375.00 NM									
3 4 F 08/17/12 11:20 PM M-F 1030-1102p 1030-1102p :30 CMT1213 \$375.00 NM									
* :00 \$375.00 NM									
17	08/18/12	08/18/12	Sa 9-10p	9-10p	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 08/18/12 9:23 PM Sa 9-10p 9-10p :30 CMT1213 \$450.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
587919-1	08/26/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	August 14-19, 2012	August 14-19, 2012	

<u>Total Spots</u>	34	<u>Gross Total</u>	\$11,625.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$1,743.75
<u>Net Amount Due</u>	\$9,881.25

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
567374-1	08/26/12	August 2012	07/30/12 - 08/18/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 12-19, 2012	August 12-19, 2012

Billing Address:

Media Strategies & Research
Attention: Suzanne Lorimer
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
08/12/12 - 08/19/12	567374	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/13/12	08/16/12	M-F 6-7a	6-7a	1111---	1:00	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 1111--- 4 \$900.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 08/13/12 6:57 AM M-F 6-7a 6-7a 1:00 CMT1211 \$900.00 NM									
2 4 Tu 08/14/12 6:53 AM M-F 6-7a 6-7a 1:00 CMT1212 \$900.00 NM									
3 4 W 08/15/12 6:12 AM M-F 6-7a 6-7a 1:00 CMT1212 \$900.00 NM									
4 4 Th 08/16/12 6:42 AM M-F 6-7a 6-7a 1:00 CMT1212 \$900.00 NM									
2	08/13/12	08/17/12	M-F 7-9a	7-9a	1-111--	1:00	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 1-111-- 4 \$900.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 08/13/12 8:43 AM M-F 7-9a 7-9a 1:00 CMT1212 \$900.00 NM									
2 4 W 08/15/12 8:13 AM M-F 7-9a 7-9a 1:00 CMT1211 \$900.00 NM									
3 4 Th 08/16/12 8:59 AM M-F 7-9a 7-9a 1:00 CMT1211 \$900.00 NM									
4 4 F 08/17/12 8:08 AM M-F 7-9a 7-9a 1:00 CMT1212 \$900.00 NM									
3	08/13/12	08/13/12	M-F 9-10a	9-10a	1-----	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 1----- 1 \$300.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 08/13/12 9:58 AM M-F 9-10a 9-10a 1:00 CMT1211 \$300.00 NM									
4	08/14/12	08/14/12	M-F 10-11a	10-11a	-1-----	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -1----- 1 \$200.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 08/14/12 10:47 AM M-F 10-11a 10-11a 1:00 CMT1211 \$200.00 NM									

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
567374-1	08/26/12	August 2012	07/30/12 - 08/18/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		August 12-19, 2012	August 12-19, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/17/12	08/17/12	M-F 12-1p	12-1p	----1--	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 ----1-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/17/12 12:42 PM M-F 12-1p 12-1p 1:00 CMT1211 \$300.00 NM									
6	08/15/12	08/15/12	M-F 1-130p	1-130p	--1----	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 --1---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/15/12 1:29 PM M-F 1-130p 1-130p 1:00 CMT1212 \$200.00 NM									
7	08/14/12	08/17/12	M-F 3-4p	3-4p	-1--1--	1:00	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -1--1-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 08/14/12 3:38 PM M-F 3-4p 3-4p 1:00 CMT1212 \$200.00 NM									
2 4 F 08/17/12 3:56 PM M-F 3-4p 3-4p 1:00 CMT1212 \$200.00 NM									
8	08/16/12	08/16/12	M-F 4-5p	4-5p	---1---	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/16/12 4:47 PM M-F 4-5p 4-5p 1:00 CMT1212 \$600.00 NM									
9	08/14/12	08/17/12	M-F 5-6p	5-6p	-1--1--	1:00	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -1--1-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 08/14/12 5:36 PM M-F 5-6p 5-6p 1:00 CMT1211 \$600.00 NM									
2 4 F 08/17/12 5:40 PM M-F 5-6p 5-6p 1:00 CMT1211 \$600.00 NM									
10	08/13/12	08/16/12	M-F 6-630p	6-630p	1-11---	1:00	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 1-11--- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/13/12 6:21 PM M-F 6-630p 6-630p 1:00 CMT1212 \$800.00 NM									
2 4 W 08/15/12 6:07 PM M-F 6-630p 6-630p 1:00 CMT1211 \$800.00 NM									
3 4 Th 08/16/12 6:28 PM M-F 6-630p 6-630p 1:00 CMT1211 \$800.00 NM									
11	08/13/12	08/17/12	M-F 630-7p	630-7p	11--1--	1:00	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 11--1-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 M 08/13/12 6:54 PM M-F 630-7p 630-7p 1:00 CMT1211 \$600.00 NM									
2 4 Tu 08/14/12 6:42 PM M-F 630-7p 630-7p 1:00 CMT1212 \$600.00 NM									
3 4 F 08/17/12 6:41 PM M-F 630-7p 630-7p 1:00 CMT1212 \$600.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006



Invoice #	Invoice Date	Invoice Month	Invoice Period
567374-1	08/26/12	August 2012	07/30/12 - 08/18/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		August 12-19, 2012	August 12-19, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/15/12	08/15/12	FOX Prime Wed. Rotator 7p-9p		--1----	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 --1---- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/15/12 8:01 PM FOX Prime Wed. Rotator 7p-9p 1:00 CMT1212 \$3,000.00 NM									
13	08/15/12	08/15/12	M-F 9-10p	9-10p	--1----	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/15/12 9:14 PM M-F 9-10p 9-10p 1:00 CMT1211 \$1,000.00 NM									
14	08/14/12	08/14/12	M-F 10-1030p	10-1030p	-1-----	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Tu 08/14/12 10:14 PM M-F 10-1030p 10-1030p 1:00 CMT1211 \$1,500.00 NM									
15	08/17/12	08/17/12	M-F 1030-1102p	1030-1102p	----1--	1:00	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 ----1-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/17/12 11:35 PM M-F 1030-1102p 1030-1102p 1:00 CMT1211 \$750.00 NM									
16	08/18/12	08/18/12	Sa 10-1030p	10-1030p	-----1-	1:00	1	\$840.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 -----1- 1 \$840.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 08/18/12 10:13 PM Sa 10-1030p 10-1030p 1:00 CMT1212 \$840.00 NM									
18	08/12/12	08/12/12	Su 9-10p	9-10p	-----1	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 08/12/12 9:39 PM Su 9-10p 9-10p 1:00 CMT1211 \$1,000.00 NM									

Total Spots 29 Gross Total \$22,690.00

Payment Terms 30 Days

Agency Commission	\$3,403.50
Net Amount Due	\$19,286.50

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
568801-1	08/26/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 9-10, 2012	August 9-10, 2012

Billing Address:

Media Strategies & Research
Attention: Suzanne Lorimer
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
08/09/12 - 08/10/12	566801	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/09/12	08/09/12	M-F 5-530a	5-530a	---T---	1:00	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ---T--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/09/12 5:07 AM M-F 5-530a 5-530a 1:00 CMT1207 \$250.00 NM									
2	08/10/12	08/10/12	M-F 530-6a	530-6a	----F--	1:00	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/10/12 5.41 AM M-F 530-6a 530-6a 1:00 CMT1207 \$250.00 NM									
3	08/09/12	08/09/12	M-F 6-7a	6-7a	---T---	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ---T--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/09/12 6:53 AM M-F 6-7a 6-7a 1:00 CMT1207 \$900.00 NM									
4	08/10/12	08/10/12	M-F 7-9a	7-9a	----F--	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/10/12 8:59 AM M-F 7-9a 7-9a 1:00 CMT1207 \$900.00 NM									
5	08/09/12	08/09/12	M-F 10-11a	10-11a	---T---	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/09/12 10:48 AM M-F 10-11a 10-11a 1:00 CMT1207 \$200.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006


Invoice #	Invoice Date	Invoice Month	Invoice Period
586801-1	08/26/12	August 2012	07/30/12 - 08/10/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		August 9-10, 2012	August 9-10, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	08/10/12	08/10/12	M-F 3-4p	3-4p	----F--	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/10/12 3:25 PM M-F 3-4p 3-4p 1:00 CMT1207 \$200.00 NM									
7	08/09/12	08/09/12	M-F 4-5p	4-5p	---T---	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/09/12 4:18 PM M-F 4-5p 4-5p 1:00 CMT1207 \$600.00 NM									
8	08/10/12	08/10/12	M-F 5-6p	5-6p	----F--	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ----F-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/10/12 5:14 PM M-F 5-6p 5-6p 1:00 CMT1207 \$600.00 NM									
9	08/09/12	08/09/12	M-F 6-630p	6-630p	---T---	1:00	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/09/12 6:12 PM M-F 6-630p 6-630p 1:00 CMT1207 \$800.00 NM									
10	08/10/12	08/10/12	M-F 630-7p	630-7p	----F--	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ----F-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/10/12 6:48 PM M-F 630-7p 630-7p 1:00 CMT1207 \$600.00 NM									
11	08/09/12	08/09/12	M-F 9-10p	9-10p	---T---	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/09/12 9:38 PM M-F 9-10p 9-10p 1:00 CMT1207 \$1,000.00 NM									
12	08/10/12	08/10/12	M-F 10-1030p	10-1030p	----F--	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/10/12 10:24 PM M-F 10-1030p 10-1030p 1:00 CMT1207 \$1,000.00 NM									

Total Spots 12 Gross Total \$7,300.00

Payment Terms 30 Days
 Agency Commission \$1,095.00
 Net Amount Due \$6,205.00

INVOICE

WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
564449-1	08/09/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 1-7, 2012	August 1-7, 2012

Billing Address:

Media Strategies & Research
Attention: Suzanne Lorimer
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
08/01/12 - 08/07/12	564449	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/01/12	08/07/12	M-F 5-530a	5-530a	MTWTF--	:30	3	\$125.00	NM
<hr/>									
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/01/12 5:09 AM M-F 5-530a 5-530a :30 CMT1208 \$125.00 NM									
4 4 Th 08/02/12 5:08 AM M-F 5-530a 5-530a :30 CMT1208 \$125.00 NM									
2 4 F 08/03/12 5:08 AM M-F 5-530a 5-530a :30 CMT1209 \$125.00 NM									
<hr/>									
Weeks: <u>Start Date</u> 08/06/12 <u>End Date</u> 08/12/12 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 2 <u>Rate</u> \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 4 M 08/06/12 5:23 AM M-F 5-530a 5-530a :30 CMT1208 \$125.00 NM									
3 4 Tu 08/07/12 5:22 AM M-F 5-530a 5-530a :30 CMT1208 \$125.00 NM									
<hr/>									
2	08/01/12	08/07/12	M-F 530-6a	530-6a	MTWTF--	:30	3	\$125.00	NM
<hr/>									
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 W 08/01/12 5:38 AM M-F 530-6a 530-6a :30 CMT1209 \$125.00 NM									
1 4 Th 08/02/12 5:39 AM M-F 530-6a 530-6a :30 CMT1208 \$125.00 NM									
4 4 F 08/03/12 5:44 AM M-F 530-6a 530-6a :30 CMT1208 \$125.00 NM									
<hr/>									
Weeks: <u>Start Date</u> 08/06/12 <u>End Date</u> 08/12/12 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 2 <u>Rate</u> \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 08/06/12 5:38 AM M-F 530-6a 530-6a :30 CMT1208 \$125.00 NM									
5 4 Tu 08/07/12 5:44 AM M-F 530-6a 530-6a :30 CMT1208 \$125.00 NM									

INVOICE

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006



Invoice #	Invoice Date	Invoice Month	Invoice Period
564449-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser		Product	Estimate Number
McCaskill/D/MD/US Senate		August 1-7, 2012	August 1-7, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/01/12	08/07/12	M-F 6-7a	6-7a	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 08/01/12 6:45 AM M-F 6-7a 6-7a :30 CMT1208 \$300.00 NM 3 4 Th 08/02/12 8:00 AM M-F 6-7a 6-7a :30 CMT1208 \$300.00 NM 4 4 F 08/03/12 6:38 AM M-F 6-7a 6-7a :30 CMT1208 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 08/06/12 5:59 AM M-F 6-7a 6-7a :30 CMT1209 \$300.00 NM 5 4 Tu 08/07/12 6:43 AM M-F 6-7a 6-7a :30 CMT1208 \$300.00 NM									
4	08/01/12	08/07/12	M-F 7-9a	7-9a	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 08/01/12 8:45 AM M-F 7-9a 7-9a :30 CMT1208 \$300.00 NM 3 4 Th 08/02/12 8:34 AM M-F 7-9a 7-9a :30 CMT1209 \$300.00 NM 4 4 F 08/03/12 8:44 AM M-F 7-9a 7-9a :30 CMT1208 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 08/06/12 7:08 AM M-F 7-9a 7-9a :30 CMT1208 \$300.00 NM 5 4 Tu 08/07/12 8:59 AM M-F 7-9a 7-9a :30 CMT1208 \$300.00 NM									
5	08/04/12	08/04/12	Sa 7-9a	Sa 7-9a	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 08/04/12 8:12 AM Sa 7-9a Sa 7-9a :30 CMT1208 \$150.00 NM									
6	08/05/12	08/05/12	Su 7-9a	Su 7-9a	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$75.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 08/05/12 7:10 AM Su 7-9a Su 7-9a :30 CMT1208 \$75.00 NM									
7	08/05/12	08/05/12	FOX News Sunday	9a-10a	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$75.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 08/05/12 9:44 AM FOX News Sunday 9a-10a :30 CMT1208 \$75.00 NM									
8	08/01/12	08/01/12	M-F 9-10a	9-10a	--W----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 08/01/12 9:45 AM M-F 9-10a 9-10a :30 CMT1208 \$100.00 NM									

INVOICE

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006



Invoice #	Invoice Date	Invoice Month	Invoice Period
564449-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser		Product	Estimate Number
McCaskill/D/MD/US Senate		August 1-7, 2012	August 1-7, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/06/12	08/06/12	M-F 1-130p	1-130p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$100.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 08/06/12 1:25 PM M-F 1-130p 1-130p :30 CMT1208 \$100.00 NM									
10	08/01/12	08/06/12	M-F 3-4p	3-4p	M-WTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --WTF-- 3 \$100.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 08/01/12 3:28 PM M-F 3-4p 3-4p :30 CMT1208 \$100.00 NM									
3 4 Th 08/02/12 3:49 PM M-F 3-4p 3-4p :30 CMT1208 \$100.00 NM									
2 4 F 08/03/12 3:38 PM M-F 3-4p 3-4p :30 CMT1208 \$100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$100.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 4 M 08/06/12 3:26 PM M-F 3-4p 3-4p :30 CMT1208 \$100.00 NM									
11	08/01/12	08/06/12	M-F 4-5p	4-5p	M-WTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --WTF-- 3 \$225.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 W 08/01/12 4:29 PM M-F 4-5p 4-5p :30 CMT1208 \$225.00 NM									
3 4 Th 08/02/12 4:10 PM M-F 4-5p 4-5p :30 CMT1208 \$225.00 NM									
1 4 F 08/03/12 4:16 PM M-F 4-5p 4-5p :30 CMT1208 \$225.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$225.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 4 M 08/06/12 4:28 PM M-F 4-5p 4-5p :30 CMT1208 \$225.00 NM									
12	08/01/12	08/06/12	M-F 5-6p	5-6p	M-WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --WTF-- 3 \$300.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 4 W 08/01/12 5:40 PM M-F 5-6p 5-6p :30 CMT1208 \$300.00 NM									
4 4 Th 08/02/12 5:22 PM M-F 5-6p 5-6p :30 CMT1208 \$300.00 NM									
2 4 F 08/03/12 5:42 PM M-F 5-6p 5-6p :30 CMT1208 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$300.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 4 M 08/06/12 5:13 PM M-F 5-6p 5-6p :30 CMT1208 \$300.00 NM									

INVOICE

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006



Invoice #	Invoice Date	Invoice Month	Invoice Period
564449-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		August 1-7, 2012	August 1-7, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	08/01/12	08/06/12	M-F 6-630p	6-630p	M-W2F--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --2TF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 W 08/01/12 6:10 PM M-F 6-630p 6-630p :30 CMT1208 \$400.00 NM									
1 4 W 08/01/12 6:28 PM M-F 6-630p 6-630p :30 CMT1210 \$400.00 NM									
2 4 Th 08/02/12 6:09 PM M-F 6-630p 6-630p :30 CMT1208 \$400.00 NM									
4 4 F 08/03/12 6:10 PM M-F 6-630p 6-630p :30 CMT1208 \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 4 M 08/06/12 6:14 PM M-F 6-630p 6-630p :30 CMT1208 \$400.00 NM									
14	08/01/12	08/06/12	M-F 630-7p	630-7p	2-WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 W 08/01/12 6:54 PM M-F 630-7p 630-7p :30 CMT1208 \$300.00 NM									
3 4 Th 08/02/12 6:45 PM M-F 630-7p 630-7p :30 CMT1208 \$300.00 NM									
1 4 F 08/03/12 6:54 PM M-F 630-7p 630-7p :30 CMT1208 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 4 M 08/06/12 6:54 PM M-F 630-7p 630-7p :30 CMT1208 \$300.00 NM									
15	08/04/12	08/04/12	Sa 630-7p	Sa 630-7p	----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 08/04/12 6:59 PM Sa 630-7p Sa 630-7p :30 CMT1208 \$300.00 NM									
16	08/01/12	08/03/12	M-F 9-10p	9-10p	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 4 W 08/01/12 9:25 PM M-F 9-10p 9-10p :30 CMT1208 \$500.00 NM									
1 4 Th 08/02/12 9:30 PM M-F 9-10p 9-10p :30 CMT1208 \$500.00 NM									
2 4 F 08/03/12 9:15 PM M-F 9-10p 9-10p :30 CMT1208 \$500.00 NM									
17	08/02/12	08/06/12	M-F 10-1030p	10-1030p	M---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/02/12 10:14 PM M-F 10-1030p 10-1030p :30 CMT1208 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 08/06/12 10:29 PM M-F 10-1030p 10-1030p :30 CMT1208 \$500.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006


Invoice #	Invoice Date	Invoice Month	Invoice Period
564449-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		August 1-7, 2012	August 1-7, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	08/01/12	08/06/12	M-F 1030-1102p	1030-1102p	M-WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 W 08/01/12 10:53 PM M-F 1030-1102p 1030-1102p :30 CMT1208 \$250.00 NM									
3 4 Th 08/02/12 10:39 PM M-F 1030-1102p 1030-1102p :30 CMT1208 \$250.00 NM									
4 4 F 08/03/12 10:58 PM M-F 1030-1102p 1030-1102p :30 CMT1209 \$250.00 NM									
Weeks: <u>Start Date</u> 08/06/12 <u>End Date</u> 08/12/12 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 4 M 08/06/12 10:53 PM M-F 1030-1102p 1030-1102p :30 CMT1210 \$250.00 NM									
19	08/04/12	08/04/12	Sa 10-1030p	10-1030p	-----1-	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$420.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Sa 08/04/12 10:26 PM Sa 10-1030p 10-1030p :30 CMT1208 \$420.00 NM									
20	08/05/12	08/05/12	Su 9-10p	9-10p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Su 08/05/12 9:43 PM Su 9-10p 9-10p :30 CMT1208 \$500.00 NM									
21	08/03/12	08/03/12	M-F 11-1130a	11-1130a	-----F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 F 08/03/12 11:10 AM M-F 11-1130a 11-1130a :30 CMT1208 \$100.00 NM									
22	08/02/12	08/02/12	M-F 12-1p	12-1p	---T---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 4 Th 08/02/12 12:14 PM M-F 12-1p 12-1p :30 CMT1208 \$150.00 NM									

Total Spots 60 Gross Total \$15,420.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$2,313.00
<u>Net Amount Due</u>	\$13,107.00